



NY | SPCC

THE NEW YORK
SOCIETY
FOR THE PREVENTION
OF CRUELTY
TO CHILDREN

2024
Annual Report

A close-up photograph of a man and a young child. The man, in the foreground, is smiling broadly and looking upwards and to the right. He has short dark hair and is wearing a light blue shirt. The child, with voluminous curly hair, is sitting on the man's shoulders, also smiling and looking upwards. The child is wearing a denim-style shirt. The background is bright and slightly out of focus, suggesting an indoor setting with large windows.

About NYSPCC

Incorporated in 1875, the New York Society for the Prevention of Cruelty to Children (NYSPCC) is the nation's first child protection agency. For 150 years, it has supported children and families healing from abuse and neglect through therapeutic programs and improved the safety of children through prevention and training. All services are provided free of charge to families navigating systemic barriers across New York City.

Dear Friends,

As I reflect on my first full year at NYSPCC, I am filled with gratitude for the many ways we have helped children and families heal from the impact of trauma. In 2024, we continued our work at the intersection of healing and prevention, offering trauma-informed services that help families build safety, stability, and connection while interrupting cycles of harm before they repeat.

These accomplishments are only possible because of the extraordinary dedication of our staff, the leadership of our Board, and the generosity of our community of supporters. Their steadfast support makes possible the progress we celebrate, and the healing we help nurture.

We know that children heal together with their parents and caregivers, and our approach reflects this through programs that strengthen whole families and produce measurable results. In the Trauma Recovery Program, we reached 127 children with comprehensive therapy through our Trauma Recovery program. Of those who completed 24 weeks of treatment, 83% showed a reduction in trauma symptoms. Through our Therapeutic Supervised Visitation Program, 132 children and 199 parents rebuilt relationships in safe and supportive settings. Meanwhile, our Training Institute reached more than 4,200 children through Safe Touches, with 98% of educators recommending the program to their colleagues.

We also know that families cannot heal through therapy alone. Many are navigating systemic barriers to care, including economic hardship and the challenges faced by historically marginalized communities. Looking ahead, we are preparing to launch our Family Healing Center, which will connect therapeutic services with concrete supports such as emergency cash assistance. This expansion will allow us to meet families' needs more holistically, so they can move forward with both stability and dignity.

In 2025, we are celebrating our 150th anniversary, honoring our history as the nation's first child protection agency while embracing bold new directions for the future. From the landmark case of Mary Ellen Wilson, which inspired our founding, to the pioneering advocacy of Etta Wheeler, whose compassion set our work in motion, this legacy continues to guide us today.

As part of this milestone year, with generous support from Casey Family Programs, we are launching a strategic planning process shaped by the perspectives of our staff and the families we serve. Their voices will guide the next phase of our work, ensuring the NYSPCC remains responsive and inclusive.

With gratitude,



A handwritten signature in black ink that reads "Aysha E. Schomburg". The signature is fluid and cursive, written over a white background.

Aysha E. Schomburg, J.D.
President and CEO



**Trauma Recovery Program:
Supporting Healing and Resilience**

Mateo & Samuel

Through clinical care and ongoing support from NYSPCC, Mateo and Samuel now have the courage and tools they need to move forward, navigate their trauma, and build healthier futures.

Mateo was just 10 years old when a peer sexually abused him during a sleepover. The aftermath left him grappling with nightmares, anxiety, trouble concentrating, and emotional outbursts. His 11-year-old brother, Samuel, who learned of the incident soon after, began showing signs of emotional distress as well. In July 2024, the brothers were referred to NYSPCC by the New York City Administration for Children's Services.

At intake, NYSPCC's expert therapists diagnosed both Mateo and Samuel with Post-Traumatic Stress Disorder (PTSD). Mateo began Trauma-Focused Cognitive Behavioral Therapy (TF-CBT) with a Bilingual Clinical Therapist. Through weekly sessions, Mateo engaged in psychoeducation to understand his trauma, practiced relaxation techniques like deep breathing, and gradually confronted trauma-related memories in a safe, supportive environment. Over time, Mateo gained a better understanding of his symptoms and developed effective strategies to manage distress, helping him to take charge of his emotions.

The brothers' mother, Sandra, played a pivotal role in their healing journey. She actively participated in therapy sessions, learning the same techniques Mateo used to manage panic and sleep disturbances. Recognizing her own need for support, Sandra sought individual counseling from an NYSPCC Parent Therapist, equipping her with tools to support her sons' recovery with compassion and resilience.

The healing process was not without challenges. Both brothers continued attending school with the peer who assaulted Mateo. Despite being informed of the incident, the school did not take appropriate action

to protect or support the brothers. This environment made therapy more complex, particularly for Mateo, who faced his abuser in class and other school spaces. The family eventually withdrew their children and enrolled them in a different school, creating a safer space for their recovery.

By the end of his therapy, Mateo had greatly reduced his PTSD symptoms. He showed remarkable improvement in sleep, focus, and emotional regulation, confidently identifying negative thoughts, and applying coping strategies. Samuel, who also received therapy, reported improved emotional well-being and fewer behavioral challenges in school. Both brothers remain connected to NYSPCC through activities like art therapy groups and family events that foster ongoing healing and community.

Sandra shared her deep gratitude for NYSPCC's free services, noting that the cost of private therapy would have been financially out of reach for her family.

Through clinical care and ongoing support from NYSPCC, Mateo and Samuel now have the courage and tools they need to move forward, navigate their trauma, and build healthier futures. Sandra is also better equipped to understand what her children are experiencing and to support them with compassion and resilience.

Names and images have been changed to protect the identities of our clients.

Programs

At NYSPCC, we value the mental health and well-being of children and partner with families to support them on their healing journeys. Our programs promote resilience and restore hope through a community-focused approach that helps families practice healthy emotional regulation and strengthen connections with others. We also equip children, parents, and professionals with the knowledge and tools to prevent and address child maltreatment through research-informed training programs that help keep children safe.

We are proud to highlight our programs and celebrate the milestones reached in 2024.

Trauma Recovery Program

Young people impacted by trauma such as abuse, domestic violence, unaddressed parental mental illness, and other forms of household adversity often develop trauma symptoms that disrupt their growth and development. As a result, many struggle with anxiety, depression, aggression, an impulse to withdraw, and even suicidal thoughts. Because these young people are still developing, they experience difficulty regulating their emotions. They often require therapeutic intervention to start the healing process and learn healthy coping skills to manage when they feel overwhelmed so they can function in their day-to-day lives. Without timely support, these trauma symptoms can create lifelong challenges.

Unfortunately, many families face significant barriers to accessing care, such as high costs and limited availability that do not meet the needs of working families. New York City is also facing a dire shortage of mental

health professionals, and under-resourced institutions dedicated to child protection do not have the capacity to meet this demand.

NYSPCC helps address the gap in services by providing free, weekly individual therapy for children and youth (ages 5-21) who have complex trauma, including physical abuse, sexual abuse, and domestic violence. We provide services in English and Spanish, seven days per week, including evenings, to accommodate working parents and children attending school. Individual therapy is supplemented by art therapy and mindfulness groups to give children additional ways to express themselves and find healing.

The Trauma Recovery Program includes:

- **Individual Sessions:** NYSPCC therapists provide child-centered, Trauma-Focused Cognitive Behavioral Therapy (TF-CBT) to children who have experienced trauma. Therapists use talk, art, movement, and play techniques to help children identify and manage their emotions, develop helpful thinking patterns, process and make meaning of traumatic experiences, and build resilience to support healing and growth.
- **Family Sessions:** NYSPCC therapists counsel parents and caregivers to help them understand trauma symptoms and how to support their children's recovery.
- **Collateral Sessions:** NYSPCC therapists are in regular contact with social workers, teachers, and other professionals involved in children's lives to ensure they receive support in all aspects of their lives.

In 2024, the Trauma Recovery Program served **127** children and youth recovering from traumatic experiences.

83%

of children who completed 24 sessions of Trauma Recovery Program treatment saw a reduction in at least one of their symptoms.



Therapeutic Supervised Visitation Program (TSVP)

When a court or child-welfare authority requires supervised parent-child interactions for safety, our Therapeutic Supervised Visitation Program provides weekly, clinically supervised visits with integrated parent coaching to build skills, strengthen attachment, and support positive behavior change. NYSPCC is one of only two programs in the city that offers this therapeutic component, which is critical to ending intergenerational trauma, and the only one that is free to families.

TSVP includes:

- **Therapeutic Supervised Visits:** During weekly visits, children and their visiting parents repair their relationships through healing conversations, playing games, and creating art. NYSPCC therapists conduct coaching sessions with parents for 15 minutes before and after every visit to collaborate on identifying their children's needs, reflecting on their parenting strengths, and supporting them in healing and repairing their relationships with their children.
- **Assessment & Goal Setting:** NYSPCC therapists assess each family's history and dynamics, create goals for the family, and develop a plan for the parent to achieve them.
- **Parenting Journey:** All visiting parents attend Parenting Journey groups, which provide opportunities to learn new strategies for self-care, reduce isolation through peer support, and support parents in making healthier parenting choices by learning from their own experiences.
- **Support for Custodial Parents:** A Parent Therapist provides custodial parents with therapeutic coaching, referrals for social services, and safety planning to protect themselves and their children from domestic violence.

In 2024, TSVP served **95 families with 132 children and 199 parents.**

88%

of parents who completed our Parenting Journey group reported learning new ways to better support their children.



Programs

Parent Support Groups

Parent support groups take place at the same time as art and mindfulness therapy. During sessions facilitated by a bilingual NYSPCC clinician, parents engage in self-awareness and self-care activities. Participants learn how to create mindful moments throughout the day, prioritize their own well-being, and manage emotions effectively to model recovery and emotional resilience for their children.

In 2024, **21** parents participated in **14** parent support group sessions.

100%

of participants reported that they learned new ways to cope with stress.

Art & Mindfulness Group Therapy

In 2024, NYSPCC began supplementing weekly individual therapy sessions with art and mindfulness group therapy. Age-appropriate group activities allow children to express themselves artistically and practice self-care and coping skills such as meditation and breathing exercises. The sessions served children in our Trauma Recovery and Therapeutic Supervised Visitation Programs. By integrating creative expression, these sessions help children regulate emotions, reinforce coping strategies, and deepen their engagement in the therapeutic process.

In 2024, **141** children attended **18** two-hour long art and mindfulness group therapy sessions. Activities included coloring, dance, singing, gratitude trees, self-care jars, and vision boards.

96%

of children who participated said they would like to do art and mindfulness activities again in the future.





In 2024, **114** individuals participated in crisis debriefing sessions.

100%

of participants said they would recommend NYSPPC Crisis Debriefing sessions to other colleagues who have been impacted by a critical incident.

83%

of participants reported feeling “better” or “much better” after sessions.

Crisis Debriefing

Trauma therapists, social workers, and child welfare professionals often encounter cases of abuse, violence, and child fatalities, which can harm their mental health and job performance. To support these caring professionals after critical incidents, NYSPPC offers crisis debriefing services that provide the therapeutic support needed to recover and continue providing quality services for children and families.

Using the Restoring Resiliency Response® (RRR) Protocol, NYSPPC therapists host 60-minute sessions for individuals and 90-minute sessions for groups that focus on expressing thoughts and feelings, reducing stress and anxiety, providing insight into self-care, and developing coping skills to accelerate the recovery process. In 2024, NYSPPC’s Training Institute also continued to expand the reach of the RRR model nationally to support child welfare workers in managing secondary traumatic stress, conducting training-of-trainers for the Alaska Office of Children’s Services and the Broome, Chenango, and Tioga County Departments of Social Services in New York.

Programs



Training Institute

NYSPCC's Training Institute equips children, parents, caregivers, professionals, and community leaders with the knowledge and tools to recognize harm, respond safely, and prevent abuse before it occurs. All our trainings, services, and materials are evidence-based or research-informed and continuously evaluated to ensure that what we deliver produces meaningful results. We provide prevention workshops for children and training for adults, both in-person and virtually, across New York City and beyond.

In 2024, the Training Institute deepened its focus on the New York City foster care system. Staff conducted outreach to foster care agencies, surveyed training needs, and tailored new and existing curricula for foster caregivers and agency staff. This work included 13 workshops in English and Spanish reaching 146 foster caregivers on topics such as understanding trauma, grief and loss in foster care children, preventing sexual abuse and exploitation, and managing caregiver stress. We also hosted eight trainings, reaching 236 foster care agency staff working with birth parents and foster caregivers, utilizing trauma-responsive care and healing-centered engagement strategies, and managing secondary traumatic stress. All materials for foster parents were also translated into Spanish.

In 2024, the Training Institute served **10,697** individuals, including:

- **5,085** children
- **347** parents and caregivers
- **5,265** professionals.

NYSPCC's children and youth workshops reached students in 30 schools across Manhattan, the Bronx, Brooklyn, and Queens.

Safe Touches® Program

According to the U.S. Department of Health and Human Services, one in ten children will experience sexual abuse before the age of 18, making it one of the most prevalent and devastating health issues children face. The effects of sexual abuse are severe and long-lasting, often resulting in depression, anxiety, PTSD, substance use, self-harm, and challenges in forming healthy relationships. While no child is immune, prevention education significantly lowers the risk of victimization. Teaching children about body safety, recognizing unsafe behaviors, and identifying trusted adults is a proven prevention strategy. Yet many schools are not consistently delivering this education.

Erin's Law, passed in New York State in 2019, requires public schools to provide annual child sexual abuse prevention education from kindergarten through eighth grade. Despite this mandate, implementation remains inconsistent, and many schools lack access to evidence-based, trauma-informed programs. At the same time, many parents also feel unprepared or uncomfortable initiating these conversations at home, leaving children without the guidance they need.

NYSPCC addresses this gap by delivering Safe Touches® workshops, an evidence-based sexual abuse prevention program, to thousands of NYC elementary school children each year. Designed for grades K-3, Safe Touches uses interactive puppet skits and guided discussions to teach children how to recognize safe and not safe touches, trust their feelings, set boundaries, and seek help. Since its launch 17 years ago, the Safe Touches program has reached more than 55,000 children across New York City.

In 2024, NYSPCC delivered **229** Safe Touches workshops to **4,262** children.

98%

of educators who participated in Safe Touches would recommend it to their colleagues.

Recognizing that children with disabilities are two to four times more likely to experience sexual abuse, NYSPCC has also partnered with New York University to adapt Safe Touches for children with autism and similar disabilities (grades K-6). The adapted curriculum incorporates clear, literal language, visual support, and structured activities to make the program accessible to all children. In 2024, we completed a pilot of this adapted curriculum, reaching 302 children.

Also in 2024, NYSPCC launched Safe Touches workshops in Spanish, reaching 190 Spanish-speaking children, and expanded the program's reach nationally through training-of-trainers sessions with partner agencies including the Kerengende Foundation in Illinois, Safe Shores Child Advocacy Center in Washington, D.C., and four agencies in Pennsylvania.

For older children and youth (6th-12th grades), NYSPCC conducted in-school workshops on Sexual Abuse Prevention, Bullying and Sexual Harassment Prevention, Online Safety, and Healthy Relationships.



Events

Spring Luncheon 2024

On April 9, 2024, NYSPCC hosted its Spring Luncheon at The Pierre in New York City. The Luncheon featured a compelling conversation with Dasani Coates, the subject of Andrea Elliott's Pulitzer Prize-winning book, *Invisible Child: Poverty, Survival, and Hope in an American City*. The program, led by Stephanie Ruhle, host of MSNBC's *The 11th Hour with Stephanie Ruhle*, featured a discussion about the power of resilience, the importance of family, and the cost of inequality. This impactful event raised over \$250,000 for NYSPCC.



Fall Gala 2024

On November 14, 2024, NYSPCC hosted its Fall Gala at the iconic Rainbow Room in New York City. NYSPCC honored Dr. William C. Bell, President and CEO of Casey Family Programs, for his tireless advocacy on behalf of children and families. Cathleen Trigg-Jones, Founder and CEO of iWoman, hosted the gala, which featured performances by Broadway Bound Kids of New York City and RNB LIVE LIFE MUSIC. This inspiring evening raised over \$900,000 in support of our child abuse prevention and treatment programs.



Ralph Lauren

NYSPCC once again partnered with the Ralph Lauren Madison Avenue locations in New York City for a charitable shopping event from May 17 to May 19, 2024. Ralph Lauren generously donated 10% of the sales from the three-day event to NYSPCC, which totaled over \$10,000.



Young Professionals Committee Masquerade

NYSPCC's Young Professionals Committee (YPC) hosted a vibrant masquerade-themed soirée at Gambit Works Art Gallery in New York City on October 24th, 2024. The event was a tremendous success, raising over \$20,000 in support of our mission.







Summary of Financial Statement*

Support and Revenue

Contributions	\$ 1,035,530
Special events	\$ 931,313
Government contracts and grants	\$ 503,049
Training Institute	\$ 325,653
Investment return, net—operating	\$ 2,523,000
Other	\$ 100

Total support and revenue **\$ 5,318,645**

Expenses

Program Expenses

Trauma Recovery	\$ 1,076,722
Training Institute/Advocacy	\$ 1,279,641
Supervised Visitation	\$ 1,111,866
Research and Evaluation	\$ 552,160
Archives	\$ 273,157

Total Program Expenses **\$ 4,293,546**

Fundraising	\$ 699,382
Administrative and general	\$ 448,856

Total expenses **\$ 5,441,784**

Investment return, net—non-operating **\$ 557,936**

Adjustment to accrued pension benefits **\$ 416,421**

Increase in net assets **\$ 851,218**

Net assets—beginning of year **\$ 35,328,262**

Net assets—end of year **\$ 36,179,480**

**Dated December 31, 2024*



Thank You

NYSPCC's ongoing commitment to protecting children and strengthening families would not be possible without the generous support of individuals, foundations, corporations, and government agencies who share our mission of ensuring the safety and well-being of children and families in New York City. We thank all those listed below for their support of NYSPCC's critical, life-changing work.



\$10,000 — \$24,999

Anonymous
Adobe
Bel Air Investment Advisors
Big City Tourism
Brown Brothers Harriman
John Buttrick and Alex Ching
The Annie E. Casey Foundation
Phil Chronakis and Alissa Golden
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\$1,000 — \$4,999

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*Vice President and
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Arleen Rodriguez, LCSW
*Senior Advisor for Prevention
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Jessica Trudeau, MPH
Director of the Training Institute



How You Can Help

There are many ways to support NYSPCC. Whether you give, attend an event, or engage your community, every action helps us create a safer, more supportive city for children.



GIVE:

- Donate to our Annual Appeal.
- Make monthly contributions. Small gifts add up!
- Give through a Donor Advised Fund.
- Find out if your company offers matching gifts, which can double your impact.



JOIN US:

- Support the Fall Gala or Spring Fundraising Event.
- Join our Young Professionals Committee and support their fundraising efforts.
- Sign up as a runner for the TCS NYC Marathon and fundraise for NYSPCC!



LEAVE A LEGACY:

- Include NYSPCC in your will.
- Designate NYSPCC as a beneficiary of your life insurance policy.



ENGAGE:

- Lead a fundraiser in your community on behalf of NYSPCC.
- Engage your company by helping us form a partnership with your organization.
- Organize a toy drive or underwrite our annual children's holiday party.
- Arrange a Safe Touches workshop for your child's school.



CONNECT:

- Follow us @nyspcc on Instagram, Facebook, and LinkedIn.
- Subscribe to our monthly newsletter.

Please contact our Development Department for additional information about any of these activities: development@nyspcc.org.



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